

ビジネス科学研究科 国際経営プロフェッショナル専攻（専門職学位課程）

必修科目

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC001	Organizational Management I: Organizational Behavior	1	1.0	1	春C	±7,8		永井 裕久	The success of business depends to a large extent on people. This course is designed to provide students with fundamental knowledge about how individuals behave at the workplace, how they are motivated and how they interact with each other. Classes will be a mixture of lectures, discussions and case studies and role plays.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC002	Human Resource Management I: Human Resource Management	1	1.0	1	春C	±3,4		朱 藝	This course is composed by the lectures where discusses fundamental theories of human resource management (HRM) and the case studies related to it. It aims to facilitate the understanding of how the design and execution of HRM could contribute to build up an effective and a strong organization. This class is designed for the students with years of working experiences and they are expected to participate in the class discussions to exchange the ideas to deepen the understanding of HRM and to solve the problems they face or will face at their workplace.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC003	Marketing I: Marketing Management	1	1.0	1	春B	±3,4		Tan Caroline S. L.	The Marketing Management course will provide the basic concepts, theories and methods; the necessary building blocks in understanding marketing. This course has three main objectives, first to help students understand how organizations in create value in their practice of marketing with emphasis on branding, consumer behavior, segmentation and positioning. Students will develop an understanding of marketing practice through extensive readings, class lectures and case studies. The second objective is to develop students' ability to think analytically and strategically in addressing marketing problems. Finally, students will acquire the skills in analyzing and applying decision tools and the know-how of analyzing business situations and developing marketing plans as well as perform marketing research.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC004	Business Strategy I: Business Strategy	1	1.0	1	秋A	±5,6		Deseatnicov Ivan	Business strategy is the scenario or playbook for transforming an organization from its present state to a future desired state. This course is designed to provide students with a framework for competitive advantage and industry analysis in order to develop and implement a business strategy. Classes will be a mixture of lecture and critical discussion of theory and practical cases.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC005	Finance I: Corporate Finance	1	1.0	1	春B	±1,2		大野 忠士	This course focuses on basic concepts in corporate finance, which are needed for financial managers to understand the theory of finance and financial market. It shows students how to evaluate whole companies and projects, how to determine the optimal capital structure, and how to evaluate an appropriate dividend policy. It introduces time value of money, discounted cash flow, a weighted average cost of capital, and capital budgeting process. Additionally it covers the Modigliani-Miller theory, dividends theory and M&As.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC006	Accounting I: Basic Accounting Theory	1	1.0	1	春A	±1,2		願 俊堅	This course focuses on basic concepts in Accounting, which are needed for managers to understand the financial statements and disclosure.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。

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01PC007	Global Management I: International Relations and Economics	1	1.0	1	春C	土1,2		磯波 亜希	This course introduces students to the debates on International Relations and Economics, i.e. international political economy, from both theoretical and empirical perspectives. The course aims to help students to develop a comprehensive understanding of, and sophisticated analytical approaches to, the current issues in today's international political as well as economic environment.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC008	Operations Management I: Operations Management	1	1.0	1	春B	土7,8	BNK122	徐 驊, 木野 泰伸, 領家 美奈	This course covers five operations management topics, which are PERT/CPM, Linear Programming, Modeling Multi-criteria Problems, Decision-Making Model and Inventory Models. Fundamental concepts, principles of each topic and their applications in business will be introduced by different instructors in the corresponding fields.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。

基礎科目

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC101	Business Mathematics	2	1.0	1	春A	土3,4	BNK121	徐 驊, 木野 泰伸, 領家 美奈	The objective of business mathematics is to introduce or review some basic mathematical concepts and methods for students in business, which includes topics such as functions and graphs, matrix algebra, probability and statistics, and differentiation. The topics will be taught by three instructors respectively.	MBA-IB Student ONLY 英語で授業。 4/21, 4/28, 5/12, 5/19
01PC103	Introduction to Economics I	2	1.0	1	春A	土5,6	BNK121	大野 忠 士, Maswana Jean- Claude	This course focuses on basic concepts in Economics, which are needed for managers to understand the theory of economics and global market. It shows students how to evaluate demand and supply, how to determine the Keynesian aggregate demand, and how to identify business cycle.	MBA-IB Student ONLY 英語で授業。

選択科目 (Organizational Management)

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC201	Organizational Management II: Professional Manager	1	1.0	1・2	秋A	土1,2	BNK121	永井 裕久	This course will cover topics on learning practical management skills for newly appointed managers to promote performance. It will consist of the three key dimensions of management behaviors, 1) How to successfully make the transition from employee to manager, 2) Tips on how to carry out criticism and discipline, and 3) Strategies and behavior styles for mentoring, coaching, problem resolution. Students are expected to discuss and learn how to succeed and flourish as a manager using highly focused model for effective management.	英語で授業。
01PC204	Business Ethics	1	1.0	1・2					This course seeks to enhance and develop the skills and ability in managing the various ethical and social problems that managers are faced with. This course also aims to introduce the various corresponding theories such as business ethics, systems theory, and stakeholder theory. A case study approach is used as the main method of delivery where cases about different industries are analyzed and discussed. The class will explore the various themes of contemporary business ethics, globalization, trust, professional responsibility, and social responsibility. Guest speakers from the financial sector will also be invited to share information in class.	英語で授業。 2018年度開講せず。
01PC205	Human Resource Management II: Stress Management	1	1.0	1・2	秋B	土1,2	BNK122	高杉 尚孝	The course is designed for students to acquire theoretical and practical understanding of stress management skills in the workplace. Using cognitive-behavior psychology, tension releasing exercises, hypnotic relaxation and other techniques, the course aims to familiarize students with actual stress reduction skills and the theories behind them.	Limit of 18 seats available. This will be determined by the first eighteen who complete the TWINS registration. 英語で授業。

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01PC207	Business Anthropology	1	1.0	1・2	秋B	土3,4		朱 藝	This interdisciplinary content course—taught by means of lectures, case studies and guest lectures—is designed to provide students with an overview of the field of Business Anthropology. It reviews the historical development of the field, its representative theories, and how business anthropologists conduct research and write ethnography.	英語で授業。
01PC210	Cross-cultural Management and Virtual Teams I	2	1.0	1・2					This class is conducted jointly with the Grenoble Ecole de Management (France) using video-conferencing technology, and is limited to 10 students from the Japanese side. Students and faculty will actively study, experience, and discuss the challenges of working in cross-cultural virtual teams. Students must also register for Cross-cultural Management and Virtual Teams II.	英語で授業。 2018年度開講せず。
01PC213	Cross-cultural Management and Virtual Teams II	1	1.0	1・2					This class is conducted jointly with the Grenoble Ecole de Management (France) using video-conferencing technology, and is limited to 10 students from the Japanese side. Students and faculty will actively study, experience, and discuss the challenges of working in cross-cultural virtual teams. Students must also register for Cross-cultural Management and Virtual Teams I.	英語で授業。 2018年度開講せず。
01PC221	Introduction to Corporate Social Responsibility	1	1.0	1・2					The European Commission defined CSR as “the responsibility of enterprises for the impacts on society.” Corporate Social Responsibility stresses on both creating shared value (CSV) and a commitment to the triple bottom line (3BL) approach. In this course, students will be given an introduction to the concept of CSR and sustainable business. Various areas of CSR across the supply chain will be explored covering both social and environmental impacts as well as the employee and stakeholder perspectives. The class will be conducted using a mixed method of case studies and lectures.	英語で授業。 2018年度開講せず。
01PC222	Diversity Management	1	1.0	1・2	秋C	木7,8			The course takes the students into an exciting journey around different cultures and various work styles that are constantly growing in the global world. It will present and study issues of diversity in multicultural spaces, ideas of equality and human rights, and new opportunities the business world today can offer in a variety of economies, production and service industries. Students will study and understand different aspects of work and human relations encountered in global business interaction, from the management of multicultural workforce and teams and up to handling delicate issues such as accommodating successfully religious practices and managing diversity of race and gender. The same patterns we encounter in social and economic life appear in our online behavior and values, therefore we will also relate to the ways the issues studied are reflected online and how businesses and economies should prepare and adjust in order to construct a successful and productive workplace in the future.	英語で授業。

選択科目 (Business Strategy)

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC301	Finance II: Valuation	1	1.0	1・2	夏季休業中	集中		大野 忠士	This course focuses on the basic concepts in valuation, which are needed for financial managers to understand the financial market. It covers several methods of equity valuation and bond valuation which are frequently used in financial market and M&As. By the end of the course, students have all the tools necessary to value a company, a stock and a bond by projecting cash flow and discounting it at an appropriate rate.	英語で授業。 18:20 - 21:00: 8/20 (Mon), 8/22 (Wed), 8/27 (Mon), 8/29 (Wed), 9/12 (Wed)

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01PC302	Finance III: Derivatives	1	1.0	1・2	秋B	木7,8		大野 忠士	This course focuses on basic concepts in derivatives which are very popular and frequently used in financial institutions. It shows students the basic characteristics of forward contracts, futures, options and swaps. It describes the concepts of arbitrage/hedging and how to evaluate prices and value of each derivative. It also introduces put-call parity, option Greeks and option strategies.	英語で授業。
01PC303	Finance IV: Project Finance	1	1.0	1・2	秋A	金7,8		大野 忠士	It covers the project finance and large-scale infrastructure finance. The course will be structured with lectures combined with group work and case studies to promote understanding and analysis of presented topics. Lectures will be presented by experienced project finance and structured finance professionals from Sumitomo Mitsui Banking Corporation (SMBC), a global leader in project finance, based on theory and real world experience. Active class participation will be expected. Case studies will be based on actual transactions to demonstrate concepts to be presented. Group work will be utilized to further understanding and active participation will be expected.	Guest speakers (Organized by Tadashi Ono) 英語で授業。
01PC306	MBA-IB Speaker Series I	7	1.0	1・2	春学期	随時		Deseatnicov Ivan, 朱 藝	The MBA-IB Speaker series aims to provide students with the opportunity to learn practical, real world issues and challenges as well as strategies from various industry leaders. Students are provided with a platform to discuss and share with the different speakers, developing not only their knowledge base but their soft skills at the same time as well. This course also aims to help build networks between students and the industries.	Guest Speakers (Organized by Ivan Deseatnicov, Yi Zhu) 英語で授業。
01PC307	Accounting II: Financial Analysis	1	1.0	1・2	秋C	火7,8		顧 俊堅	Financial statements are relevant to the decisions of internal and external users. This course provides a thorough explanation of financial statements analysis to give students a competitive advantage in business practice. What's more, it provides an opportunity for course members to learn how to analyzing financial data with statistical software.	英語で授業。
01PC308	Accounting III: Managerial Accounting	1	1.0	1・2	秋A	木7,8		顧 俊堅	This course introduces cost and management accounting topics to enable students to understand how accounting information is used to manage an organization. This course focuses on the factors that differentiate one company from another. For example, "What makes one company more profitable and/or better managed than another?" This course will look at various functional areas within the firm, ranging from manufacturing to merchandising, and from accounting to human relations. In addition, the concept of management, how senior managers plan, implement and control those plans through people will be discussed.	英語で授業。
01PC310	MBA-IB Speaker Series II	1	1.0	1・2	秋学期	随時		Deseatnicov Ivan, 朱 藝	The MBA-IB Speaker series aims to provide students with the opportunity to learn practical, real world issues and challenges as well as strategies from various industry leaders. Students are provided with a platform to discuss and share with the different speakers, developing not only their knowledge base but their soft skills at the same time as well. This course also aims to help build networks between students and the industries.	Guest Speakers (Organized by Ivan Deseatnicov, Yi Zhu) 英語で授業。
01PC311	Marketing II: Market Research – Cases and Application	1	1.0	1・2	秋A	±3,4		Tan Caroline S.L.	In order to formulate marketing strategies, a thorough market research is pertinent. This course focuses on market research; looking at the different cases and application of models and concepts. A range of examples from services and products in the form of case study discussions will be undertaken. Students will also be exposed to the core issues surrounding market research. The course will be taught using both lectures and case studies.	Same as Marketing II: Global Marketing in 2017 英語で授業。

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01PC312	Marketing III: Branding		1	1.0	1・2	秋C	±3,4	Tan Caroline S.L.	A brand essentially is one of the most valuable assets to a company. Brand management is an integral part of a firm's competitive strategy. The understanding of the different core aspects of brand and brand management is critical in ensuring customer loyalty and strong brand equity. This course examines the fundamentals of brands and brand management. Students will learn brand positioning, the building, maintaining and developing of brands as well as brand valuation and managing global brands. As the course will be conducted using the case study method, students will be given the opportunity to discuss and present their ideas and proposals of various industries.	英語で授業。
01PC320	Digital Marketing		1	1.0	2	春A	±5,6	Tan Caroline S.L.	The internet has brought profound changes in the business and social institutions. Online businesses and the use of digital tools and platforms have experienced an exponential growth accordingly. This course will explore the different digital marketing concepts through a blend of case studies, lectures and group discussions.	英語で授業。 04/14, 04/28, 05/12 + Mondays (18:20 - 21:00) 04/16, 05/14
01PC324	Marketing Survey		1	1.0	1・2	春B	火7,8	Tan Caroline S.L.	This course focuses primarily on questionnaire design and scale construction and basics of interviews used in Marketing survey research. We will be exploring the different types of questionnaires, the variety of options when it comes to scale selection, and the trends of emotional models. This is a 'hands-on' course where students are expected to design and develop their own survey, question format and framing, and scale selection. At the end of the course, students will possess the know-how of practical processes involved in conducting marketing surveys.	英語で授業。
01PC328	Entrepreneurship I: Entrepreneurship		1	1.0	1・2	春B	水7,8	BNK121 Ploch Manuel	The course is designed to enable students to understand (i) the dynamics of successfully starting a new business, and (ii) to understand the role of entrepreneurship in large corporations. It will involve studying the key challenges a start-up faces as well as analyzing case studies.	英語で授業。
01PC329	Entrepreneurship II: Demand Chain and Innovation		1	1.0	1・2	夏季休業中	集中	BNK121 平井 孝志	At this course, we will examine how to innovate a business and transform it from both customer view point and industry value chain view point. This course will cover the basics concept of SCM, Business Eco System, and system/innovative thinking.	Same as 01PC329 Entrepreneurship II: Demand Chain Management in 2017 英語で授業。 18:20 - 21:00: 08/21 (Tue), 08/23 (Thu), 08/28 (Tue), 09/04 (Tue), 09/13 (Thu)
01PC330	Technology Management		1	1.0	1・2	秋A	水7,8	平井 孝志	This course aims to graphs the landscape of Technology Management and asks the question, "How can corporations create value and capture it?" This course investigates strategic perspectives for aligning competitive strategies and core competencies associated with the use of technology and innovation.	英語で授業。
01PC331	Finance Seminar I		2	1.0	1・2	秋A	随時	BNK652 大野 忠士	This course focuses on practical application of basic concepts of valuation. Members will participate in the CFA Institute Global Investment Research Challenge Competition sponsored by the CFA Institute. The team will analyze the target company assigned by the CFA Institute. The valuation process includes scenario analysis, cash flow projection, estimation of required rate of return, estimation of growth rate, and estimation of beta. The analysis process includes the participation in IR meeting of the company. (Prerequisite: Finance I and II)	ONLY for those who will participate in CFA Research Challenge 英語で授業。

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01PC334	Finance Seminar II	2	1.0	2	秋学期	随時		大野 忠士	This course focuses on practical application of basic concepts of valuation. The members would participate in the CFA Institute Global Investment Research Challenge Competition sponsored by CFA Institute. The members consist of Tsukuba team. The team will analyze the target company which is given by the CFA Institute. The analysis includes the business structure analysis, SWOT analysis, five forces analysis, financial ratio analysis and should result in the valuation. The valuation process includes the scenario analysis, cash flow projection, estimation of required rate of return, estimation of growth rate, and estimation of beta. The analyzing process includes the participation in the IR meeting of the company during the time. Top four team who are selected by the reports could be entitled to make a presentation at CFA Institute (Japan). The champion team in Japan can proceed to the Asian Pacific Investment Research competition. The Finance Seminar II is basically held for the preparation of the Asian Pacific competition. This seminar requires strong commitment, energetic contribution and cooperative teamwork in addition to the comprehensive knowledge of finance.	ONLY for those who will participate in CFA Research Challenge 英語で授業。
01PC335	Finance Seminar III	2	1.0	2	秋学期	随時		大野 忠士	This course provides the opportunity of reading academic/professional books/papers. Students specify the books/papers relating to Finance(credit risk, liquidity risk, valuation etc.) and read it by group. Students are required to contribute positively in the explanation of designated parts and to participate in the discussions. (Advance permission of the Professor is required)	ONLY for those who will participate in CFA Research Challenge 英語で授業。
01PC337	Business Model Innovation	1	1.0	1・2	秋B	金7,8		平井 孝志	This course is designed to acquaint students with the methodology of business model innovation and transformation. We will examine the superior business model characteristics from both strategic and organizational perspectives.	英語で授業。
01PC338	Strategic Intelligence	4	1.0	1・2	秋B	±5,6		Deseatnicov Ivan	The objective of the course is to introduce main modern strategic frameworks in order to empower students with ideas and insights of how to address strategic decisions in a smart and intelligent way. Strategic intelligence takes the perspective of the CEO/General Manager formulating and implementing strategy in fast-changing environments. The course is essentially integrative, drawing on Business Strategy I core course to show how strategy is developed and turned into action. The primary emphasis is at the line of business level, although we will also consider corporate level. The course emphasizes the peculiarities of international business as well, and how to sustain competitive advantage in an international environment. Most importantly, it attempts to enable students to think about various strategic tools in a creative and intelligent manner. Classes will be a mixture of lecture and critical discussion of theory and practical cases.	英語で授業。

選択科目(International Adaptability)

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01PC401	Global Skills I: Coaching to Grow People	1	1.0	1・2	秋C	±1,2	BNK122	高杉 尚孝	Using cognitive-behavior psychology and other techniques, the course aims to familiarize the students with both actual coaching skills and intellectual understanding of these skills. The course will deal with both what personal growth means as well as how one can facilitate it. The course includes not only other-coaching but also self-coaching as self-development is essential for promoting growths in others.	Limit of 18 seats available. This will be determined by the first eighteen who complete the TWINS registration. 英語で授業。

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01PC403	Overseas Conference Seminar I		3	1.0	1・2	通年	随時		平井 孝志, 永井 裕久, 徐 驊, 大野 忠士, 木野 泰伸, 領家 美 奈, Magnier-Watanabe Remy, Tan Caroline S.L., 礪波 亜 希, Deseatnicov Ivan, 朱 藝, 顧 俊 堅	The main aim of this course is to gain experience in participating in an international academic conference. Students will have the opportunity to hear the most up-to-date research in the field of the conference.	英語で授業。
01PC405	Overseas Conference Seminar II		3	1.0	1・2	通年	随時		徐 驊, 大野 忠士, 永井 裕久, 平井 孝志, Tan Caroline S.L., 木野 泰伸, 礪波 亜 希, Maswana Jean-Claude, Magnier-Watanabe Remy, 領家 美 奈, Deseatnicov Ivan	The main aim of this course is to gain experience in participating in an international academic conference. Students will have the opportunity to submit and present their paper at the conference.	英語で授業。
01PC410	Global Management III: International Peace Operations		1	1.0	1・2	秋C	水7, 8	Mulloy Garren	This course is designed to educate all participants in the varied and complex issues related to Peace Operations. These issues will include the definitions of such operations, and being able to answer the questions as to who conducts them, for which institutions, according to what legal instruments, where, how, and why? While these may seem to be rather simple questions, the answers and their issues are rather complex, but they reveal a great deal about how international institutional actors and nation state actors behave and about the mechanisms of crisis and conflict management in the 21st century.	英語で授業。	
01PC411	Understanding Global Affairs through Dialogue		3	1.0	1・2				During this 10-day program in Lillehammer, Norway, a participant will engage in dialogues on current global challenges with other students from universities from East Asia and the Nordic region and learn from each other, and to foster harmonious relations between prospective future leaders. The Nansen East-West Dialogue Academy will provide a unique opportunity for students to learn about and debate contemporary issues based on acquired knowledge of great Eastern and Western thinkers and humanitarians, presented by scholars from leading universities in East Asia, the Nordic countries, Europe and the USA.	TBA 英語で授業。 2018年度開講せず。	
01PC418	Global Knowledge II: International Relations		1	1.0	1・2	夏季休業中	集中	松岡 美里	This course provides a general introduction to the field of International Relations (IR) and major themes in world politics. It is designed to introduce students to IR by encompassing various approaches. The course will cover basic theories as well as empirical coverage of core aspects of current international relations, including sources of conflict and cooperation, the role of non-state actors, and contemporary global issues (e.g. US-Japan relationship, migration).	英語で授業。	
01PC421	Cross Cultural Management I: Managing Across Borders		1	1.0	1・2	春A	木7, 8	BNK121 Magnier-Watanabe Remy	The main goal of this course is to provide theoretical and practical examples on the global manager's environment, the cultural context of global management, and the formulation and implementation of strategy for international and global operations.	英語で授業。	
01PC422	Cross Cultural Management II: The Challenges of Globalization		1	1.0	1・2	春C	木7, 8	BNK121 Magnier-Watanabe Remy	This course focuses on selected international business issues at the macro and micro levels. Topics covered include economic systems and development, regional economic integration, analyzing international opportunities, international trade theories and economics, foreign direct investment, and global human resources management.	英語で授業。 06/25 (Mon), 06/28, 07/05, 07/12, 07/19	

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01PC425	Global Knowledge I: Practical Aspects of Business Law I	1	1.0	1・2	秋B	火7,8		Witty Thomas	This course aims to provide specific knowledge and understanding of the practical implications of law on business transactions in general and on a company in particular. From the perspective of a company engaged in international business transactions, the role and consequences of law for a company's organization, business model, strategies and day-to-day operation will be explained and illustrated in practical examples and case studies. Students will gain a comprehensive understanding of where, why and how law affects a business and learn how to deal with the legal aspects of various standard business situations.	英語で授業。 11/6, 11/13, 11/20, 12/10 (Mon), 12/17 (Mon)
01PC428	Global Management V: Development Aid Fieldwork I	3	1.0	1・2	春季休業中	集中		磯波 亜希	This course provides students the opportunity to visit actual ODA sites in developing countries. Through the 1week visit to ODA projects sites, students meet practitioners and hold discussions with them. Students can understand the reality of ODA projects and know the meaning and difficulties of ODA projects in developing countries.	西暦偶数年度開講。 英語で授業。
01PC431	Global Management VI: Development Aid Fieldwork II	3	1.0	1・2					This course provides students the opportunity to visit actual ODA sites in developing countries. Through the 1week visit to ODA projects sites, students meet practitioners and hold discussions with them. Students can understand the reality of ODA projects and know the meaning and difficulties of ODA projects in developing countries.	西暦奇数年度開講。 英語で授業。 2018年度開講せず。
01PC434	Global Management IV: Project Management of Development Aid	1	1.0	1・2	秋B	水7,8	BNK607	磯波 亜希	This course provides the actual ODA cases in many countries to the students rather than theoretical principles. Through the lectures by active practitioners (guest speakers), students can understand the actual ODA projects and know the meanings and difficulties of the ODA projects in developing countries. This course would be prerequisite for Nippon-Koei Overseas Internship. The class topics cover railway development, irrigation project, water resources, urban projects and others (depends on guest speaker's availability).	英語で授業。
01PC435	Management Communication	1	1.0	1・2	春AB	集中	BNK121	Maswana Jean-Claude	This practice-oriented course is designed to help students learn how to research, outline, prepare presentation scripts and deliver formal presentations in a business context. The course is also expected to help students sharpen their skills in critical listening in addition to their competence in handling audience questions and comments.	英語で授業。 SprA: Wednesdays (4/11, 4/18, 4/25, 5/9, 5/16) / SprB: Saturdays 11:45- (6/2, 6/9)
01PC436	Global Knowledge IV: Financial Crises	2	1.0	2	春A	土2,3		Murphy Richard Taggart	This class will take primarily an historical approach in attempting to understand the nature of financial crises - how (or whether) they can be anticipated, the typical course of a financial crisis, how businesses and investors can weather such crises, and the aftermath. Among other crises considered are the Great Depression, the collapse of Japan's "bubble economy," various developing country balance of payments crises, and the recent subprime loan crisis.	The classes are only open to students who have passed Core Courses (01PC005 Finance I, 01PC006 Accounting I, 01PC007 Global Management I). 英語で授業。 04/14, 04/21, 05/12, 05/19, 05/26
01PC438	Business Project Writing	1	1.0	1・2	春C	金7,8		Maswana Jean-Claude	This course presents writing as integral to management strategy and as a critical component for success in the workplace. In this class, you will practice drafting and editing clear, precise, and readable written business documents as well as learn to design documents to make information easily accessible to a busy, executive-level reader. This course also contains practical aspects of managerial communication to prepare students for "audience-oriented" communication.	英語で授業。



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01PC440	Business Studies I (Seminar)		3	1・2	夏季休業中	集中		Tan Caroline S.L.	このコースでは、サンフランシスコ・シリコンバレーのダイナミックな経済成長をけん引している企業や、大学、政府・非営利団体などを訪問する。訪問企業にはIT・ネット関連企業、環境関連企業、バイオ製薬企業が含まれる。	英語で授業。
01PC441	Business Studies II (Fieldwork)		2	1・2	夏季休業中	集中		Tan Caroline S.L.	This course provides students the opportunity to visit companies operating in a different range of industries as well as institutions involved in innovation in a foreign country. Students will be able to observe international business concepts in practice from the viewpoint of the foreign companies.	英語で授業。
01PC444	Case Study Practice		2	1・2	秋C	±7,8		ベントン キャロライン, Deseatnicov Ivan, Tan Caroline S.L., 礪波 亜希, 朱 藝	The main aim of this seminar is to learn and practice the case-study method in-depth. This seminar is limited to a maximum of 4 four-student teams (16 students total), and priority is given to M2 students on a first-come first-serve basis.	英語で授業。
01PC446	Overseas Study Seminar I		2	1・2	通年	随時		Tan Caroline S.L.	Overseas Study Seminar I is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	英語で授業。
01PC447	Overseas Study Seminar II		2	1・2	通年	随時		Tan Caroline S.L.	Overseas Study Seminar II is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	英語で授業。
01PC449	Overseas Study Seminar III		2	1・2	通年	随時		Tan Caroline S.L.	Overseas Study Seminar III is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	英語で授業。
01PC450	Overseas Study Seminar IV		2	1・2	通年	随時		Tan Caroline S.L.	Overseas Study Seminar IV is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	英語で授業。

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01PC491	Business Negotiation	1	1.0	1・2					In this course we will explore the complex understandings and skills needed to negotiate effectively in international business context. For most people, negotiation situations are uncomfortable. Partly this is because we often frame negotiations as dramatic, zero-sum, win or lose battles, and partly this is because uncertainty is usually high before and during negotiations. But there are ways to prepare for international negotiation and there are communication skills we can develop to make the experience more comfortable and the outcome more successful. In this course we will work hard through observation, analysis and practice to become more effective international negotiators.	英語で授業。 2018年度開講せず。
01PC492	Applied International Political Economy	1	1.0	1・2	春A	火7,8		礪波 亜希	This course aims to introduce students to some of the approaches to the study of international political economy (IPE) and how to apply theories to important contemporary events. In particular, we will pay attention to economic diplomacy, development finance, trade and foreign direct investment of emerging economies as well as the relations of globalization and environmental issues.	英語で授業。
01PC496	Business Communication Skills II	1	1.0	1・2	夏季休業中	集中	BNK122	James Leslie Anne	The goal of this class is to help students feel comfortable with English written communication in a business setting. Students will be able to generate written documents with suitable vocabulary, tone and phrases. Furthermore, the English in this course will be for international business, so students urged to write with a global mindset, instead of merely translating their thoughts from their native language.	英語で授業。

選択科目 (Applied information)

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC102	Data Analysis I: Introduction to Data Analysis	4	1.0	1・2	春B	木7,8	BNK122	領家 美奈	This class introduces basic concepts of descriptive statistical methods, linear regression for prediction and its residual analysis with statistical software R through a series of group works on financial data analyses of all the listed companies in Japan.	英語で授業。
01PC501	Business Simulation	4	1.0	1・2	春A	土7,8		領家 美奈	The main purpose is to encourage students to find various styles such as information gathering, data analysis to make more effective decisions on management through gaming simulation. The number of participants is limited, since this class will be offered in the Tokyo Satellite (PC room). Therefore the a priori submission (by email) is required in advance. The questionnaire items and more detail information are described in the syllabus. Students who have not earned credit for "business game" of GSSM can register for this class.	英語で授業。
01PC502	Data Analysis II: Principle of Quantitative Research	1	1.0	1・2	春C	土5,6		領家 美奈	This course covers fundamentals on quantitative analysis, including design of data collection, data analysis strategy and summarization of the quantitative results. Some exercises are included to apply the statistical tools, such as design of experiments, regression analysis and so forth.	英語で授業。
01PC503	Data Analysis III: Data Mining	4	1.0	1・2	秋A	土7,8	BNK122	領家 美奈	This class is designed to enhance understanding of key techniques of Data Mining which are applied in the various fields such as marketing research, medical information analysis etc. Another aim is to acquaint students with basic mathematical descriptions in order to enhance understanding of professional articles.	英語で授業。

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01PC504	Operations Management II: Decision Analysis	1	1.0	1・2	春C	水7,8	BNK121	徐 驊	In this course, we will learn some fundamental concepts and practical methods of decision analysis in various situations such as decision with multiple objectives, decisions under uncertainties and decisions with different decision makers and different/conflict decision objectives, namely game problems.	英語で授業。 06/27, 07/04, 07/18, 07/23 (Mon), 07/25
01PC505	Operations Management III: Risk Analysis	1	1.0	1・2	秋A	火7,8	BNK122	徐 驊	Risk analysis can be defined as a systematic use of information and knowledge to identify risks as well as their causes and consequences, and a present action of an informative risk picture for decision-making activities. The objective of the course is to learn fundamental concepts of risk analysis and a variety of methods, models and techniques to deal with risk analysis issues.	英語で授業。
01PC506	Operations Management IV: Project Management	1	1.0	1・2	春C	火7,8	BNK121	木野 泰伸	In order to accomplish a project successfully, it is important to carry out systematized management processes, such as visualizing a concept, planning, executing tasks, and monitoring and control. This course provides the fundamental knowledge of project management.	英語で授業。 06/29 (Fri), 07/03, 07/10, 07/17, 07/24
01PC509	Operations Management VI: Systems Design Theory	1	1.0	2	春B	土3,4		木野 泰伸	Understanding behaviors of social systems is one of key factors for success in business or life. The concepts of the UML modeling, Systems Dynamics and Multi-Agent Simulation help our understandings. In this class, we will learn these topics.	英語で授業。

セミナー

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC601	Seminar I	2	1.0	1	春B	土5,6	BNK121	平井 孝志, 永井 裕久, 徐 驊, 大野 忠士, 木野 泰伸, 領家 美 奈, Magnier-Watanabe Remy, Maswana Jean-Claude, Tan Caroline S.L., 礪波 亜 希, Deseatnicov Ivan, 朱 藝, 顧 俊 堅	Seminar I consists of lectures given to introduce the basic skills needed for the Business Project, and of faculty introducing their research area.	MBA-IB Student ONLY 英語で授業。 6/16, 6/23, 6/30 主専攻必修科目。
01PC602	Seminar II	2	1.0	1	春秋A	随時		平井 孝志, 永井 裕久, 徐 驊, 大野 忠士, 木野 泰伸, 領家 美 奈, Magnier-Watanabe Remy, Tan Caroline S.L., 礪波 亜 希, Deseatnicov Ivan, 朱 藝, 顧 俊 堅	Seminar II is conducted by the students' chief advisor, who will advise and help prepare students for their business project.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC603	Seminar III	2	1.0	1	秋BC	随時		平井 孝志, 永井 裕久, 徐 驊, 大野 忠士, 木野 泰伸, 領家 美 奈, Magnier-Watanabe Remy, Tan Caroline S.L., 礪波 亜 希, Deseatnicov Ivan, 朱 藝, 顧 俊 堅	Seminar III is conducted by the students' chief advisor, who will advise and help prepare students for their business project.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。

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01PC604	Seminar IV		2	1.0	2	春AB	随時	平井 孝志, 永井裕久, 徐 驊, 大野忠士, 木野 泰伸, 領家 美奈, Magnier-Watanabe Remy, Tan Caroline S.L., 礪波 亜希, Deseatnicov Ivan, 朱 藝, 顧 俊堅	Seminar IV is conducted by the students' second advisor, who will advise and help prepare students for their business project.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。
01PC605	Seminar V		2	1.0	2	春C秋A	随時	平井 孝志, 永井裕久, 徐 驊, 大野忠士, 木野 泰伸, 領家 美奈, Magnier-Watanabe Remy, Tan Caroline S.L., 礪波 亜希, Deseatnicov Ivan, 朱 藝, 顧 俊堅	Seminar V is conducted by the students' chief advisor, who will advise and help prepare students for their business project.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。

ビジネスプロジェクト

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC701	Business Project		2	8.0	2	秋BC	随時	平井 孝志, 永井裕久, 徐 驊, 大野忠士, 木野 泰伸, 領家 美奈, Magnier-Watanabe Remy, Tan Caroline S.L., 礪波 亜希, Deseatnicov Ivan, 朱 藝, 顧 俊堅	The Business Project is conducted in the student's final two terms, and is designed to integrate knowledge gained through lectures and seminars. The objective of the Business Project is to learn and apply practical business competencies, such as problem-solving and organizational management in actual business settings.	MBA-IB Student ONLY 英語で授業。 主専攻必修科目。